

### **Logistics Committee:**

The Logistics Committee focuses our energy towards providing an exceptional atmosphere during both of our annual conferences held in Nashville each year. Ranging from Nissan Stadium, home of the Titans, to the historic Bell Tower, selection of venues are vetted to make sure that our members get to spend time focusing on the content of the conference and not on the logistics. We spend our time choosing the best and most affordable hotel options proximal to the conference venue and downtown Broadway, securing the night-before dinner reservations to honor our speakers, coordinating parking and catering for the day of our event, and even contributing to the planning of evening festivities that allow our members to relax and socialize with other attendees. Conferences should be more than just sitting through another lecture, we want to make your time in Nashville one to remember. We look forward to seeing you at the next conference!

### **Programs Committee:**

The mission of the TRC Programs Committee is to bring relevant and educational content and programs to our semi-annual meetings. Some of these items include: securing topics, speakers, organizing panels, and fun activities throughout the day. Our goal is to create a fun-filled and educational day and to ensure that we are providing information, as an organization, that is helpful and informative to Relocation and Global Mobility professionals at all levels.

### **Sponsorship Committee:**

The Sponsorship Committee is charged with generating revenue to support TRC events through direct solicitation of our Service Members. This is achieved by working in tandem with our Tech & Comms committee to develop the content and cadence of relevant e-blasts as well as contacting each Service Provider's company to raise their awareness of the sponsorship opportunities available to them for the upcoming meeting. Additionally, the sponsorship committee serves as the Board's ambassador during our events and is tasked with ensuring our Sponsors receive a warm welcome, space to display promotional items, signage, sponsor ribbons on their name badges, recognition via A/V and any other special requests they may have during our event.

### **Community Outreach Committee:**

The Community Outreach Committee supports and leads the TRC in giving back to the local Nashville community. We are focused on raising funds for TRC's Peter Hiro Memorial Scholarship for the duration of 2017. This \$1,000 scholarship is awarded annually to a local graduating H.S. Senior and is based on a shared relocation experience as well as academic achievement & community involvement. The Community Outreach Committee is working to support the Oasis Center located in Nashville. The Oasis Center helps at-risk youths navigate tricky waters of the teenage years with a wide range of programs that are designed to empower them,

and make them aware of their potential. Interested on getting involved or donating to these great causes? Please do reach out- it takes a village!

### **Membership Committee:**

The Membership Committee manages the annual membership renewal and recruitment, processes member applications, and maintains accurate member records. We are responsible for verifying membership fees, sending a welcome letter to each new member and providing membership with site login details. We also collect demographics on new and renewing members and ensure information is updated in the member contact directory. We are the main point of contact to address questions and explain the value of membership to potential members, manage annual membership drive each year and report on membership activity at each meeting. We set TRC's membership goals for Corporate and Service Membership growth each year.

### **Technology & Communications Committee:**

The Technology and Communications Committee works hard to support and push TRC into its future. The Committee is focused on a new website roll-out by the end of the Summer, as well as a new logo. We also work to ensure all communications are sent out to our membership in a timely manner, including Event Information, Registration, Sponsorship opportunities, Community Outreach efforts and important membership news. TRC's website administrators ensure the website is functional, easy to navigate and supports our members. Don't forget we are stepping up our social media efforts to get the word out about TRC Membership and Events on Twitter, Facebook and LinkedIn. Look for our tweets, posts and events shared on these medias and share, share, share!

### **Membership Feedback Committee**

The Membership Feedback Committee is a new committee which is currently chaired by the TRC President. We act as the voice/opinion for general membership. We are responsible for helping the board gauge membership opinions of TRC activities like meeting locations, program ideas, website updates, etc. This committee is not limited to one area of the board (Logistics, Membership, etc.) but is encouraged to assist across all areas of board activity. As a new committee, we will drive how this committee will contribute to TRC in the future.