**TRC BOD Meeting – December 14, 2016**

Attendees: Lorie Wood, Kate DeFrancisco, Kristin Peterson, Sara Hanlin, Jacob Green, Lori Stillwell, Brad Brekle, Morgan Johnson, Keith Michelsen, and Debbie Duncan.

Meeting called to order by Lorie 10:02 am CST.

1. Logistics:

Bell Tower is confirmed for April 6th, accommodate 200+ in general meeting space. Space in basement for corporate round table, or patio if weather permits. On-site chef, full-service. Parking is not available on site at Bell Tower. Several hotel options: Radisson (close to airport, cheapest $112 per night, no shuttle), The Thompson (8 blocks away, $259 per night), Lowes (near Vanderbilt $239 per night with complimentary Shuttle service), Hampton ($309 per night, Suites only, right across the street from Bell Tower), Hutton ($249 per night), Indigo (remaining to hear back). Out-of-towners would rather pay more than to stay near airport for cheaper.

Parking Ideas: Nashville Moves – shuttle service. Parking concerns for local attendees, local lots for daily rates – *Music City Center $7 per day (advertise this one!).* Add information for parking in communication emails.

**Decision today:** Decided on Lowes based on cost and complimentary Shuttle Service. The Thompson will be a back-up. 36 rooms to hold in room-block, 18 per night.

Committee Members: Teresa Summers, David Stange and Jacob Green. Tammy Carroll, Tanya Hoffman and Ray Paley all on-board to help, no tasks yet. Meeting next week for lunch to discuss help neeed.

1. Programs

Committee members: Lara Schwindt, Carren Faulkenberry, Deb Frost

Keynote speaker, Eric Halverson with eBay. Entertaining and great presentation on vendor/client partnerships, and how to manage your partners, choosing partners not providers, including 10 commandments of vendor relationships. Has one item to evaluate before he can confirm. Travel costs only, no speaker fee.

Momentum Study from Marybeth Nitz with Altair confirmed.

Knowledge Hop – Eric Halverson could be one table option, include 6 tables consisting of other options: repayment agreement collections, immigration (Dan White), COLAs, creative solutions in Middle TN real estate market, emergencies/security for contacting/finding people/ keeping track of your assignees, policy development, tiered policies, managing problem transferees, what does a yearly review look like between vendor/client

1. Community Outreach

Morgan has been a great help! School contacts have been followed-up with, website is up-to-date. Plans for review, due 3/1, review 3/6 and BOD view/vote sent out 3/13, ERC deadline is 3/15. No applications received.

Reached out to committee members, all are committed to meet for fundraising.

1. Technology and Communications

Cindy has resigned citing personal timing concerns. Open to new opportunity to contact Susan again. $6k per year, rolling-contract, cancellation within 60 days, but we’d like to approach a 1-year contract for our first year. Lorie proposed a motion to proceed with Susan $6k, Kristin second, all in favor. Kristin and Kate to proceed with contacting Susan.

How to pay? 1099 or tax deductions. Lorie recommends 1099. Lorie proposed motion, Brad second, all in favor. Motion passed to set up Susan as a 1099 independent contractor.

1. Sponsorship

No updates, Kristin needs to send out e-blast with sponsorship information to Brad.

1. Membership

Shannon Barnes is confirmed to join committee. Nicole Walt needs to be contacted for committee, Debbie to contact. 5 new members in the last week, 37 lapsed, 6 corporate and 31 service. Keith believes many will rejoin after we announce meeting. 51 active renewal members.

1. Anniversary Activities

5th year anniversary budget, not much flexibility in budget. $1,500 for anniversary activities, confirmed by David Stange. Themes have been discussed, Lorie would like to keep it low-key. Learning from the past theme for Spring, Growing for the future for Fall. Past: focus for programs, appreciation for past leaders and ground-breakers for TRC. Bell Tower has sophisticated lighting and projector image shows. Pictures of past TRC leaders could be used. Using TRC colors to decorate the Bell Tower.

Giveaway ideas: pull this from TRC budget only, not sponsors. 5th year anniversary theme is wooden materials. Wooden pencils as a giveaway is one idea floating around.

Post-Meeting Activity: Locations have been discussed where we could have entertainment, food, cocktails, etc that are proximate to the Bell Tower and hotel. Wooden theme led committee to host meeting at The Big Bang, dueling piano bar. $20 per person for food with cash bar, minimum of $700. TRC to offer to pay the difference of actual vs. minimum. Begin at 7pm which is key to cost savings. Foods will be small bites and appetizer type of items.

**Next Meeting**: 03/8/17 11 EST/10CST by conference call.

Meeting adjourned 10:58 am CST.