

## TRC BOD Meeting – March 8, 2017

Attendees: Lorie Wood, Kristin Peterson, Lori Stillwell, Brad Brekle, Morgan Johnson, and Debbie Duncan.

Meeting called to order by Lorie 10:05 am CST.

### 1. Logistics

Hotel room block 19 rooms booked of 18! Board members who still need a room can reach out to Lowes and Jacob directly to try to have the room rate honored for additional rooms. Room block does expire tomorrow, 3/9/17.

Venue – must be paid quickly, we've experienced some credit card issues with making payment but David is working to get the invoice paid.

### 2. Programs

Removed security topic from Knowledge Hop, pulled out to be its own topic for Fall 2017. Lori is working on securing Deloitte's Security Officer. Instead, Lori has Middle TN Real Estate, being led by Tonya Hamilton. Travel fees only for Jack Stryker, no estimate yet. Eric Halvorson is still interested for Fall 2017, once we secure the date we can confirm with him.

Susan applied for CRP credits, 3 for general meeting, 1 for corporate roundtable. Waiting on approval from HRCI.

### 3. Community Outreach

Lorie updated on behalf of Sara – only 1 application was received unfortunately, however, she is a great candidate! Essay will be sent out to BOD to read. ERC match application is due 3/15. Applicant will receive the full scholarship from TRC and will receive the ERC match if awarded.

Lorie suggested the scholarship be named in Peter Hiro's honor, "**TRC's Peter Hiro Memorial Scholarship**". This suggestion will go out to vote to the BOD via email.

- Lorie made a motion via email to the BOD to rename the scholarship fund and award in honor of Peter Hiro. The new titles would be "TRC's Peter Hiro Memorial Scholarship Fund" and "TRC's Peter Hiro Memorial Scholarship".
- Kristin seconded the motion.
- It was voted on by the BOD's with none opposed.
- The motion was passed on 3/9/2017.

Additional Fund Raising "Wooden Themed" – Morgan is looking for catchy phrase ideas for the fund raiser. Brad suggested "Flip a Chip". Question arose about any concern with door prizes supporting the charity organization? Consensus was there is no concern. Idea to post prizes associated with Sponsoring Service Provider.

### 4. Technology/Communications – registration close date?

Update the website to reflect Program changes for Knowledge Hop. Susan has been a great resource and all of our communications are on track and scheduled.

### 5. Sponsorship – sponsorship close date?

On track!

### 6. Membership

Questions about service providers registered as first time corporate attendees. Susan has fixed 2, Keith and Debbie are addressing the remaining in question.

Everyone pending renewal and lapsed membership have all been reached out to. A lot of action has resulted, but many bounced-back emails. Replacements are being addressed for membership opportunity as well. Committees are looking at their client lists to try to invite corporate members, and Debbie will reach out for interest. Many ideas and efforts floating around!

7. Anniversary Committee

Big Bang event is tracking well, we are at 25 registrants currently, with a guarantee of 50 to the venue. Lite Bites buffet, guaranteed \$700 drink minimum, TRC will cover any difference. Giveaways to include Pencils for the Spring meeting for a retro vibe "Learning from the past" and seed packets for the Fall meeting to lend to the "Growing for the future" theme.

**Next Meeting:** 3/22 10am EST / 9am CST by conference call.

Meeting adjourned 10:48 am CST.