



2024 Spring Conference
Nashville, TN
Spring Conference



Beyond the Crystal Ball: Navigating the Future of Mobility

Embark on a thrilling journey into the future of mobility with the Tennessee Relocation Council's Spring Conference. This event promises an exciting exploration of what lies ahead in the world of relocation and mobility. Join us for engaging sessions and expert panels where we'll chart our course through the ever-evolving landscape of global mobility. From innovative strategies to cutting-edge technologies, we'll equip you with the tools and insights needed to navigate the road ahead with confidence.

May 1st:

5:30pm – 7:30pm: TRC Welcome Reception - Embassy Suites Overlook

May 2nd:

9:00 am – 10:30 am: Corporate only Roundtable - Discussion Leader: Lindsey Sells - AutoZone

Corporate attendees: Join your global mobility peers in this safe space to discuss programs and challenges. Work through potential solutions and learn from those who sit in your seat.

9:00 am – 10:30 am: Registration and Supplier Networking

10:30 am – 11:00 am: Snack Pack for Oasis Center

11:00 am – 11:15 am: Welcome and Opening Remarks

11:15 am – 12:00 pm: Keynote Speaker – Becky Schmooke/Stoic Edge Consulting “Choose the Handle that Holds: Navigating Uncertainty with Purpose”

Join Becky for a compelling keynote that intertwines humor, vulnerability, and relatable anecdotes, inspired by her upcoming book “Choose the Handle that Holds – Unlocking a Life Truly Lived.” This talk explores the pivotal choices we face, emphasizing the power of selecting paths that lead to living fully over merely passing time. Through personal stories, Becky illustrates how to embrace change with courage and clarity, offering practical insights derived from Stoic wisdom. Attendees will leave equipped with strategies to navigate life’s uncertainties and make every decision count towards a fulfilling future. Prepare for an engaging session that promises not only to inspire but also to provide actionable tools for immediate application, ensuring we all can choose the handle that holds, regardless of what tomorrow brings.

12:00 pm - 12:05 pm: Sponsor Update - Air Animal

12:05 pm – 1:00 pm: Lunch

1:00 pm – 2:00 pm: Trends Shaping Corporate Relocation

In an ever-evolving landscape, relocation is undergoing significant transformations. Join our expert panelists as they delve into the latest trends shaping the future of mobility. From the surge in remote work influencing destination preferences to the rise of flexible relocation policies, we’ll explore how organizations are adapting to these shifts. Additionally, we’ll examine the impact of technology on the relocation process, uncovering innovative solutions and best practices. Whether you’re an HR professional, a mobility specialist, or simply curious about the changing face of relocation, this session promises valuable insights and actionable strategies. Don’t miss out—let’s navigate the path beyond the crystal ball together!

- **Moderator: Cummins/Susan Macchia**
- **NBC Universal: Francine Iacona**
- **Caterpillar: Christy Rees**

2:00 pm – 3:00 pm: Navigating Tomorrow’s Path Together

Our interactive table conversations guided by experts, thought leaders, and visionaries will delve into key focus areas, exploring how technology, demographics, and global shifts that will shape the relocation landscape. Let’s peer into the crystal ball together.

3:00 pm – 3:15 pm: Break

3:15 pm – 4:15 pm: Innovating Mobility: The Evolution of Relocation

The relocation industry stands at the crossroads of transformation, fueled by technological advancements and shifting global dynamics. In this thought-provoking panel discussion, we’ll explore the technology, workforce demographics, and economic shifts, shaping the future of relocation. Join our experts as they decode the future of relocation, where innovation meets adaptability.

- **Moderator: Jack Jampel/Stryker**
- **NBC Universal: Dylan Sitlapersad**
- **Fiserv: Stephanie Owens**

4:15 pm – 4:30 pm: Jack Jampel: Swami

4:30 pm – 4:45 pm: Charity Boot Raffle / closing remarks

6:00 pm – 8:00 pm: Pushing Daisies